



Generative AI business use cases

Financial Services

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Generative AI is revolutionizing the financial services industry. By streamlining complex financial operations, enhancing customer engagements, and providing critical support in decision-making and risk assessment, this leading-edge technology is **empowering financial experts to focus on what matters most - their clients.**

60 minutes

Average time per day an Analyst can save with Liminal-secured generative AI

\$10.4M

Average annual efficiency gains from Liminal-secured generative AI in a 2000-employee financial services organization

95%

of financial services organizations are planning to deploy generative AI within the next year¹

¹ "AI adoption among financial services leaders universal, amid mixed signals of readiness", EY, December, 11, 2023

Address the risks

As financial services firms adopt generative AI, they face challenges related to data privacy, security, and governance. It is essential to protect PII, PCI, financial records, and other confidential data like IP from unauthorized access or distribution. Developing a robust security strategy that integrates policy, process, and technology is fundamental in safeguarding firm and client information, and complying with financial regulations such as GLBA, PCI-DSS, SOX, GDPR, CCPA, and more.

01

PHI/PII exposure

Liminal protects against the inadvertent sharing of compliance-defined terms with Large Language Models (LLMs).

02

Sensitive Data + IP leaks

Liminal allows you to define and safeguard unique intellectual property and sensitive corporate data types across all interactions with generative AI.

03

Inappropriate exchanges

Liminal defends against the ingestion or output of offensive, discriminatory, or derogatory content.

Liminal exists to help organizations unlock the **potential of generative AI** by addressing the data privacy and security risks inherent with this technology.

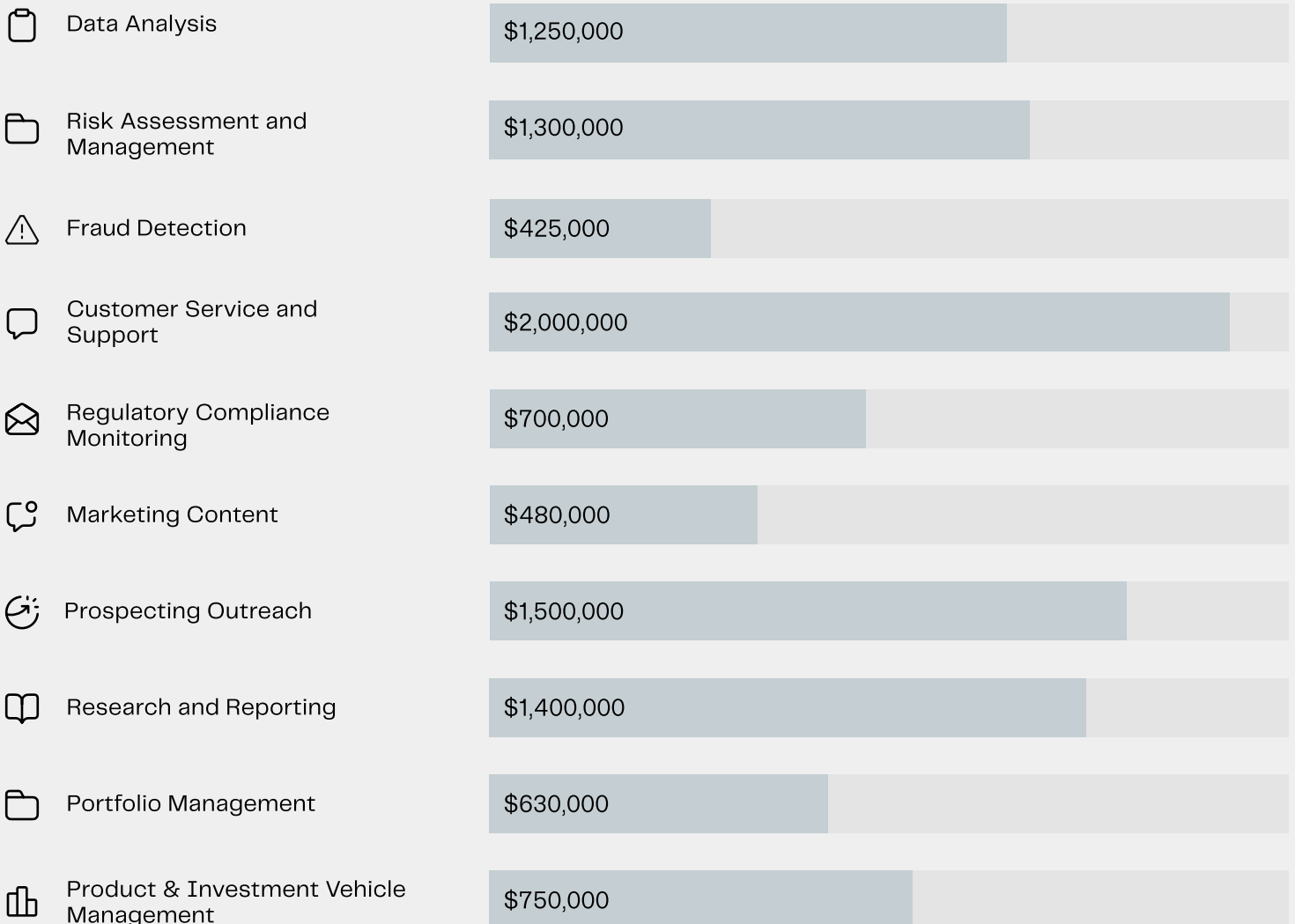
With Liminal, organizations have complete control over the data submitted to large language models (LLMs). Whether that be through direct interactions, through the consumption of off-the-shelf software with generative AI capabilities, or via the generative AI-enabled applications built in-house, Liminal's unique horizontal platform helps ensure compliance-defined data like PHI, PII, and PCI - as well as organization-specific data like intellectual property and trade secrets - aren't leaked outside your organization.

Across every generative AI model, in every application you use, and in every application you're building.

Unlock the potential

This document showcases several real-world applications of generative AI deployed in the financial services industry today. For each scenario, we describe the use case, the problem it addresses, its benefits, and the ROI that a Liminal-protected generative AI solution can offer.

ROI from Liminal ranges anywhere from **4x-20x on a single use-case**, and each subsequent use case only compounds your return.





To help **estimate the implementation effort** and **assess the business value** of deploying specific use cases, we've developed a high-level schema for evaluation.

Effort

Simple

Generative AI solution can be implemented in a matter of hours

Moderate

Solution implementation can typically be completed within a few weeks

Detailed

Planning and solution deployment is more complex and can take several months

Value

Low

ROI on the Liminal-enabled generative AI solution is 1x-3x

Medium

ROI on the Liminal-enabled generative AI solution is 4x-6x

High

ROI on the Liminal-enabled generative AI solution is greater than 7x

**Please note: these implementation timelines refer to the work required to research and deploy a generative AI solution. The deployment of Liminal is a one-time process and can be completed in under an hour.*




Use case

Research + Report Generation

Department/Resource: **Analysts**

Implementation Effort **Simple**

Business Value Impact **High**

 Research and Reporting

With Liminal, analysts can synthesize and **summarize key data 33% faster**, which equates to **over 220 hours per analyst per year** that can be devoted to the delivery of more in-depth and timely insights.



Research + Report Generation

What

Understanding market trends, microeconomic influences, and regulatory factors are all crucial for developing strategic plans, managing risk, and providing informed investment guidance. The processes involved in finding pertinent data and synthesizing it into consumable outputs requires a significant time commitment.

With Liminal's secure platform, analysts can leverage generative AI to drastically reduce the time required to source and compile relevant data into actionable insights.

How

Leveraging Liminal Spaces, your financial, investment, risk, and market analysts can quickly and efficiently use generative AI to compile and consolidate data, and provide both detailed and summary outputs based on key learnings.

3 terms detected

Term redacted

Analyze and compare the performance of Zenith Wealth Management's investment portfolio with historical data on tech stock performance. Zenith's portfolio is diverse, including a mix of stocks, bonds, and other financial instruments, but with a significant focus on technology companies.

Portfolio Data (2023-2024):

- Tech Stocks: 40% (e.g., Solarin Systems - ISIN: XS1234567890)
- Bonds: 30% (e.g., ZeniBonds Series A - CUSIP: 123456789)
- ETFs and Mutual Funds: 20% (e.g., Zenith Tech Growth Fund - Ticker: ZTGFX)
- Other Investments: 10% (Real Estate, Commodities)

Performance Metrics:

- Annual Growth Rate: 12%
- Portfolio Beta: 0.85
- Risk Profile: Moderate

Risk Profile:

- Overall: Moderate
- Specific Risks:
 - Market Risk in Tech Stocks
 - Interest Rate Risk in Bonds
 - Currency Risk in Global Funds



Research + Report Generation

Analysts

Output

The cleansed prompt is then submitted, and the generative AI model produces an output. Through a process called rehydration, outputs are reviewed upon return, and the protected terms are re-seeded back to their submission state. Each of the identified terms that was detected and protected prior to submission has been highlighted for display purposes.



Entire time spent researching and generating report:

Less than 1 minute

Acme Bank

Space

Research + Report Generation



Historical Tech Stock Performance Analysis:

When examining the tech stock component (40% of the portfolio), we must look at the broader market's historical performance. Typically, if we're looking at data from previous years, tech stocks have had a period of exceptional growth, followed by corrections and volatility. For example, the 2020 and 2021 bull market in tech was followed by more variability and pullbacks in 2022.

Diversification Analysis:

- 1. Tech Stocks (40%)** - Tech stocks can be volatile but offer high growth potential. A 40% allocation is significant and suggests that the portfolio's performance will be strongly influenced by the tech sector. If historical data indicates a strong performance in tech stocks, this could have been a favorable allocation.
- 2. Bonds (30%)** - Bonds provide stability and predictable cash flow. They act as a counterbalance to the volatility of stocks. A 30% allocation is substantial, and if these are high-quality bonds, they can add a layer of safety to the portfolio.
- 3. ETFs and Mutual Funds (20%)** - The [Zenith Tech Growth Fund](#) likely holds a portfolio of various tech stocks or tech-focused assets, adding more exposure to the tech sector but within a managed, diversified context.
- 4. Other Investments (10%)** - Real estate and commodities can be good hedges against inflation and portfolio diversification tools but do not correlate directly with tech stock performance.

Overall, [Zenith Wealth Management](#) appears to have constructed a well-diversified portfolio that balances high-growth tech stocks with more stable investments in bonds and other assets. The historical performance of tech stocks should be closely examined to gauge how well the tech allocation aligns with the long-term trends in the sector. The portfolio seems to have managed the inherent risks reasonably well, as indicated by a higher-than-average growth rate and a below-market-average beta. However, ongoing attention should be given to market fluctuations, interest rate changes, and global economic conditions that can impact portfolio performance.





Research + Report Generation

Analysts

Detailed Assumptions and Impact

2k	Total Employees
200	Analysts
\$33	Analyst Organizational Cost Per Hour
220	Number of Working Days Per Analyst Per Year
180	Minutes Spent On Research and Report Generation Per Analyst Per Day

Research and Report Generation

Without Liminal	180 mn per day / per analyst	660 hrs per year / per analyst
With Liminal + Generative AI model (GPT-4, Gemini, or any other model)	33% faster	220 hrs saved per analyst per year

\$1.4M
annual efficiency gain

44,000
hours saved

 Implementation time: less than an hour*

*Really, just 1 hour to get this into the hands of your team. For more details on implementation, see Appendix A




Use case

New Client Acquisition

Department/Resource: **Business Development**

Implementation Effort **Simple**

Business Value Impact **High**

 Prospecting Outreach

Using Liminal, business development representatives can **save more than 30 minutes each day** on crafting personalized, context-rich outreach communications. This amounts to **over 115 hours annually per representative** that can be redirected towards expanding the customer base.



What

Acquiring new customers is foundational for financial services firms as it directly contributes to revenue growth, market expansion, and overall business stability. Crafting personalized, relevant communications for potential clients is key to attracting new business, but customizing impactful messaging can be a labor-intensive process

Leveraging Liminal, business development resources (BDRs) can safely use generative AI to create more effective, contextually rich, and personalized outreach communications with greater efficiency.

How

Through Liminal Spaces, your business development team can now quickly and efficiently use generative AI to safely craft compelling, customized prospect communications.

4 terms detected

Develop a personalized outreach communication for Maya Hernandez, a prospective client of Sterling Financial Services. Tailor this to her unique financial needs and objectives.

Term masked
Name: Maya Hernandez

- Age: 40
- Occupation: Environmental Scientist
- Financial Goals: Sustainable and ethical investing, saving for a home, building an emergency fund
- Risk Tolerance: Low to Moderate
- Current Investments: Environmental, Social, and Governance (ESG) funds, a few blue-chip stocks, high-yield savings account



Output

The cleansed prompt is then submitted, and the generative AI model produces an output. Through a process called rehydration, outputs are reviewed upon return, and the protected terms are re-seeded back to their submission state. Each of the identified terms that was detected and protected prior to submission has been highlighted for display purposes.



Entire time spent writing personalized prospect communication:

Less than 1 minute

Acme Finance

Space

New Client Acquisition



Subject: Uniting Your Values with Your Financial Goals - Let Sterling Financial Guide You, [Maya](#)

Dear [Maya Hernandez](#),

I hope this message finds you well and inspired by the positive impacts of your work as an [Environmental Scientist](#). At Sterling Financial Services, we understand that aligning one's financial journey with personal values is paramount—especially when those values center on sustainability and ethics.

I would like to briefly walk you through how we can address your unique financial needs while staying true to your low to moderate risk appetite and your commitment to ethical investing.

Sustainable Investment Strategies: Having noticed your current investments in ESG funds, it's evident that you are passionate about making a difference with your investment choices. We can assist you in further curating an investment portfolio that not only carefully assesses ESG metrics but also corresponds with your sectoral interests, whether that's clean energy, sustainable water management, or green tech innovations.

Dream Home Savings Plan: Saving for a new home is an exciting journey, and we believe it should be as stress-free as possible. Our consultants can work with you to establish a dedicated high-yield savings plan or a conservative income-generating investment strategy that can augment your down payment fund—substantial enough to welcome you to [your dream home](#) when you are ready.

Emergency Fund Assurance: Building an emergency fund is a cornerstone of financial security. We'd be delighted to explore various options with you, including money market accounts and short-term treasury instruments, which could



Detailed Assumptions and Impact

2k	Total Employees
200	Business Development Representatives (BDRs)
\$38	BDR Organizational Cost Per Hour
220	Number of Working Days Per BDR Per Year
80	Minutes Spent Drafting Personalized Customer Outreach Per BDR Per Day

Personalized Client Acquisition Outreach

Without Liminal	80 mn per day / per BDR	290 hrs per year / per BDR
With Liminal + Generative AI model (GPT-4, Gemini, or any other model)	40% faster	115 hrs saved per BDR per year

\$875K
annual efficiency gain

23,000
hours saved

 Implementation time: less than an hour*

*Really, just 1 hour to get this into the hands of your team. For more details on implementation, see Appendix A



Use case

Customer Support Communications

Implementation Effort Simple

Business Value Impact High

 Customer Service and Support

Department/Resource: Client Services

Liminal enables customer service representatives to **create personalized support communications 40% faster**, resulting in a savings of **over 100 hours per representative each year**, time that can be dedicated to further improving customer satisfaction and loyalty.



Customer Support Communications


What

The ability to provide timely and personalized service is central to driving client retention. Addressing inquiries quickly and accurately demonstrates an understanding of customer needs, and that they are valued. Yet, creating customized client service communications often demands considerable time and effort.

With Liminal's secure platform, customer service representatives (CSRs) can leverage generative AI to significantly reduce the time commitment associated with crafting client-specific responses to questions and requests for service.

How

Utilizing Liminal Spaces, your CSR team can harness generative AI to efficiently and securely create personalized responses to customer inquiries.

 5 terms detected

Write a message to Evelyn Johnson, who reached out via email. Evelyn is particularly interested in understanding the performance of her investments over the past quarter and seeks advice on potential adjustments to her portfolio considering current market conditions. Term redacted

- Name: Evelyn Johnson
- Client ID: EFJ-47289
- Date of Birth: 05/21/1975
- Portfolio Number: P-9865321
- Investment Details:
- Stock in Tech Innovators Inc.: 200 shares
- Mutual Fund: Global Equity Growth Fund – \$15,000
- Bond Holdings: Corporate Bond Series A – \$10,000
- Period in Question: Q4 2023



Customer Support Communications

Output

The cleansed prompt is then submitted, and the generative AI model produces an output. Through a process called rehydration, outputs are reviewed upon return, and the protected terms are re-seeded back to their submission state. Each of the identified terms that was detected and protected prior to submission has been highlighted for display purposes.



Entire time spent writing a personalized support communication:

Less than 1 minute

Acme Finance

Space

Customer Support Communications



Dear [Evelyn Johnson](#),

Thank you for reaching out with your questions about your investment portfolio. I understand you're looking for an understanding of how your investments have performed over the last quarter and you're considering potential adjustments in light of current market trends.

For Q4 2023, the financial markets have continued to experience a mix of challenges and opportunities. Generally, equity markets have shown a level of resilience, but specific sectors such as technology have faced pressures due to various factors including market expectations of regulatory changes and shifts in consumer behavior.

To access detailed information on the performance of your investments, please log in to your account on our website using your Client ID ([EFJ-47289](#)) and associated password. Once logged in, navigate to your portfolio number ([P-9865321](#)) to view your quarter-end statements and performance summaries for Q4 2023.

Should you wish to discuss your portfolio's performance in more detail, or if you are considering making adjustments to your investment strategy, your financial advisor would be the best point of contact. They can offer you specific guidance taking into account current market conditions and your investment objectives.

You can arrange a meeting with your financial advisor by replying to this email or by calling our client services department directly at [phone number]. We are here to assist you from [hours of operation] and are ready to provide the support you need.

Thank you for entrusting us with your investment needs. We look forward to helping you navigate the next steps in your financial journey.

Best regards,

[Your Name] Customer Service Representative





Customer Support Communications

Client Services

Detailed Assumptions and Impact

2k	Total Employees
400	Customer Service Representatives (CSRs)
\$20	CSR Organizational Cost Per Hour
220	Number of Working Days Per CSR Per Year
70	Minutes Spent Drafting Personalized Customer Responses Per CSR Per Day

Personalized Customer Service Communications

Without Liminal	70 mn per day / per CSR	255 hrs per year / per CSR
With Liminal + Generative AI model (GPT-4, Gemini, or any other model)	40% faster	100 hrs saved per CSR per year

\$800K
annual efficiency gain

40,000
hours saved

 Implementation time: less than an hour*

*Really, just 1 hour to get this into the hands of your team. For more details on implementation, see Appendix A



Use case

Create Personalized Investment Strategies

Department/Resource: **Advisors**

Implementation Effort **Simple**

Business Value Impact **High**

 Portfolio Management

Liminal empowers advisors to **formulate individualized investment strategies 30% faster**, which equates to **nearly 90 hours per year for each advisor**, enabling them to devote more time to helping clients plan for the future.



Create Personalized Investment Strategies

Advisors

What

Every client's needs are unique, and the ability to develop an investment strategy that reflects a customer's personal goals, risk tolerance, and financial standing is key to enhancing client satisfaction, trust, and loyalty. However, generating these individualized strategies requires a substantial time commitment to analyze each customer's specific situation, current market conditions, and available product options to ensure the most appropriate recommendations.

With Liminal's secure platform, advisors can leverage generative AI to significantly reduce the time commitment associated with developing investment strategies based on individual client profiles.

How

Utilizing Liminal Spaces, financial and investment advisors can harness generative AI to quickly analyze client information and make investment recommendations based on that customer's unique financial position and goals.

4 terms detected

Term redacted

Provide tailored investment recommendations that rebalance the investment portfolio of a customer, John Carter, whose risk disposition has recently shifted towards a more conservative approach.

- Name: John Carter
- Age: 52
- Occupation: Senior Project Manager in Civil Engineering
- Current Investment Portfolio:
 - 40% in High-Tech Industry Stocks
 - 30% in Real Estate Investment Trusts (REITs)
 - 20% in Government Bonds
 - 10% in Emerging Markets Mutual Funds
- New Risk Disposition: Prefers lower risk due to nearing retirement age and recent market volatility
- Financial Goals: Secure retirement income, preserve capital, and moderate growth
- Client ID: JC-658742



Create Personalized Investment Strategies

Advisors

Output

The cleansed prompt is then submitted, and the generative AI model produces an output. Through a process called rehydration, outputs are reviewed upon return, and the protected terms are re-seeded back to their submission state. Each of the identified terms that was detected and protected prior to submission has been highlighted for display purposes.



Entire time spent creating foundation of a personalized investment strategy:

Less than 1 minute

Acme Finance

Space

Create Personalized Investment Strategies 

Given [John Carter's](#) shift toward a more conservative risk disposition and his goals of securing retirement income, capital preservation, and moderate growth, I would recommend the following rebalanced investment portfolio:

- 1. Government Bonds (40%):** An increase in investment in government bonds is advisable as they are generally considered low-risk investments. They offer a stable income stream through interest payments and are backed by the government, which minimizes the default risk.
- 2. Dividend-Paying Blue-Chip Stocks (20%):** While [Mr. Carter's](#) current portfolio is heavy on high-tech industry stocks, it's wise to shift some of that allocation to blue-chip stocks that have a history of paying consistent dividends. This can provide a steady stream of income, as well as potential for appreciation.
- 3. Real Estate Investment Trusts (REITs) (20%):** Maintaining a portion of the portfolio in REITs can provide continued exposure to real estate, which can act as a hedge against inflation. Choose REITs that focus on properties with stable rental incomes like residential, healthcare, or commercial office spaces.
- 4. High-Tech Industry Stocks (10%):** Because [Mr. Carter](#) is approaching retirement and seeking to lower his risk, reducing the allocation in high-tech stocks is advisable. However, maintaining a smaller position can still offer growth potential and exposure to innovation.
- 5. Fixed Income Mutual Funds (5%):** Fixed income funds can provide diversification and regular income, often with lower risk than stocks. They typically invest in a mix of debt instruments such as corporate bonds and mortgage-backed securities.
- 6. Money Market Funds (5%):** Money market funds are suitable for conservative investors nearing retirement, like [Mr. Carter](#). They invest in high-quality, short-term debt securities and are considered among the safest investments available.

The new portfolio allocation prioritizes stability and income while maintaining a moderate potential for growth through a reduced but targeted exposure to equities. High-tech industry stocks, while reduced, and blue-chip stocks provide opportunities for growth. Government bonds, REITs, fixed income mutual funds, and money market funds offer lower risk and are more focused on income and capital preservation.



Create Personalized Investment Strategies

Advisors

Detailed Assumptions and Impact

2k	Total Employees
200	Advisors
\$35	Advisor Organizational Cost Per Hour
220	Number of Working Days Per Advisor Per Year
80	Minutes Spent Creating Tailored Investment Strategies Per Advisor Per Day

Creating Personalized Investment Strategies

Without Liminal	80 mn per day / per advisor	290 hrs per year / per advisor
With Liminal + Generative AI model (GPT-4, Gemini, or any other model)	30% faster	90 hrs saved per advisor per year

\$630K
annual efficiency gain

18,000
hours saved

 Implementation time: less than an hour*

*Really, just 1 hour to get this into the hands of your team. For more details on implementation, see Appendix A

Additional generative AI use cases for Financial Services

The use cases detailed in this document offer a solid foundation for getting started with generative AI. As your organization experiences productivity improvements from initial implementations, more applications will emerge.

To assist in further maximizing generative AI deployments, here are several additional use cases for consideration.

Targeted Marketing Content

Generative AI can significantly expedite the process of producing tailored, engaging material that resonates with specific customer segments.

2K	Total Employees
50	Marketers
\$38	Organizational Cost Per Hour
220	Number of Working Days Per Marketer Per Year

Implementation effort	Business value impact	Time Spent on Task Without Gen AI (per resource)	Time Savings with Liminal (per resource)	Annual Capacity Savings	Annual Efficiency Gain
Simple	Medium	180 Minutes/Day	70 Minutes/Day	12,800 hours	\$480K

Regulatory Compliance Monitoring

Generative AI can help automate the analysis of vast quantities of trading data, legal documents, and emerging trends to help ensure adherence to regulatory frameworks.

2k	Total Employees
50	Compliance and Risk Management Officers
\$35	Organizational Cost Per Hour
220	Number of Working Days Per Compliance Officer Per Year

Implementation effort	Business value impact	Time Spent on Task Without Gen AI (per resource)	Time Savings with Liminal (per resource)	Annual Capacity Savings	Annual Efficiency Gain
Moderate	High	280 Minutes/Day	110 Minutes/Day	20,100 hours	\$705K

Product Development

Generative AI can be used to analyze market trends and customer data to identify new investment vehicle opportunities, predict product viability, and streamline the design process.

2k	Total Employees
30	Product Managers, Analysts
\$35	Organizational Cost Per Hour
220	Number of Working Days Per Resource Per Year

Implementation effort	Business value impact	Time Spent on Task Without Gen AI (per resource)	Time Savings with Liminal (per resource)	Annual Capacity Savings	Annual Efficiency Gain
Moderate	Medium	180 Minutes/Day	60 Minutes/Day	13,200 hours	\$525K

Financial Reporting

Generative AI can streamline the data collection and analysis required to generate financial statements, earnings reports and regulatory filing, helping drive speed, accuracy, and efficiency.

2k	Total Employees
65	FP&A, Accounting, and Analysts
\$40	Organizational Cost Per Hour
220	Number of Working Days Per Resource Per Year

Implementation effort	Business value impact	Time Spent on Task Without Gen AI (per resource)	Time Savings with Liminal (per resource)	Annual Capacity Savings	Annual Efficiency Gain
Moderate	Medium	180 Minutes/Day	60 Minutes/Day	14,300 hours	\$575K

Predictive Analytics and Forecasting

Generative AI can accelerate the process of analyzing massive datasets to identify patterns and trends that can be used to gain insights for future projections related to market trends, macroeconomic risks, and customer behavior.

2K	Total Employees
40	Analysts, Economists
\$50	Organizational Cost Per Hour
220	Number of Working Days Per Resource Per Year

Implementation effort	Business value impact	Time Spent on Task Without Gen AI (per resource)	Time Savings with Liminal (per resource)	Annual Capacity Savings	Annual Efficiency Gain
Detailed	Medium	220 Minutes/Day	90 Minutes/Day	13,200 hours	\$660K

Conclusion

Generative AI is a productivity game-changer for the financial services industry. The examples provided in this document represent a fraction of the applications of this powerful technology that can be implemented to better enable your teams to boost efficiency, expand your client portfolio, and deliver a better customer service experience.

Security is the first step in any generative AI journey

As the significance of generative AI grows, it's crucial for organizations to establish a comprehensive strategy for data privacy and security that includes policy, procedures, and technology.

Liminal serves as this essential technology layer, offering a comprehensive security solution for financial services firms looking to deploy generative AI. Liminal's unique horizontal platform provides cybersecurity and risk professionals complete control over data management in any generative AI interaction.

Liminal works across every generative AI model, in every application you use, and in every application you're building - and can be deployed in less than an hour.

To explore your specific use cases and the impact Liminal can help drive, visit liminal.ai/start

Appendix A

To assist in estimating the effort needed for deploying specific use cases within your organization, we've created a high-level schema to outline the time required for implementation.

Please note: these timelines refer to the work required to research and deploy a generative AI use case solution. The initial deployment of Liminal is a one-time process and can be completed in under an hour.

Simple Generative AI solution can be implemented in a matter of hours

Moderate Solution implementation can typically be completed within a few weeks

Detailed Planning and solution deployment is more complex and can take several months

Each of the detailed use cases presented in this document are classified as Simple implementations.

For each, the most efficient strategy is to leverage Liminal Spaces to securely enable direct chat interactions with Azure OpenAI, Google Gemini, GPT-3.5, GPT-4, Claude 2, or any other generative AI model.

Setup

- 1 License a generative AI model (or models) for your organization
- 2 Share the API keys for those models with Liminal via the Liminal Admin Console
- 3 Determine which users have access to which models (can be done via IdP integration or on a one-off basis)
- 4 Set your security policies around what types of data can be shared, and how that data should be treated

Appendix A (cont.)

From here, your designated users can use Liminal Spaces to securely leverage generative AI for the streamlined creation of analyst reports, personalized prospect outreach, customer-centric support communications, and individualized investment strategies - all while helping ensure your security policies are enforced and your sensitive data remains protected.

To get started, request a demo, or discuss your specific use cases, visit **liminal.ai/start**.



Liminal empowers regulated enterprises to securely deploy and use generative AI. With Liminal, organizations have complete control over data privacy, security, and sovereignty - across any generative AI model, in every application you use, and in every application you build. Learn more about horizontal security and Liminal by visiting [**liminal.ai**](https://liminal.ai).